Projects for Big South Fork P-16 …”Staying in School”

1. Compile a Directory of Big South Fork Employers, Businesses and Industries
   A. Include skills, qualities, and knowledge needed to work for these companies
   B. List high school/college courses that will supply what is desired
   C. Disseminate the Directory to local schools, middle as well as high school

2. Create a Web Site for BSF P-16 hosted by RSCC
   A. Site to contain the minutes of the meetings, news releases, state-wide P-16 and Three-Star Community information
   B. A link to The Imagination Library program to aid parents in signing up for the program
   C. Information and links for parents and students regarding Lottery Scholarships, Dual Credit, ACT exams, Academic and Technical programs available at colleges, universities, and TN Technology Centers
   D. Links to social agencies
   E. Directory of Big South Fork Employers, Business and Industry

3. Awareness Campaign
   A. Exploit advertising to emphasize the importance of education to all
      a. Newspaper articles on P-16, advantages of education, financial benefits, legislative actions pertaining to education, etc.
      b. Have representatives from P-16 visit local cable TV to talk about education issues
      c. Billboards touting education
      d. Signs and stickers to be placed in businesses stating “we support keeping students in school” “we prefer hiring high school grads”, etc.
   B. Encouraging business to adopt policies that support “staying in school” and recognizing businesses that are education friendly with formal awards and publicity

4. Engage students at all levels
   A. Have college students with business and professional persons visit middle and high schools to encourage staying in school
   B. Make students aware of their options early on with information, mentoring, and rewards for academic achievements.