

President's Cabinet Meeting Minutes

October 5, 2020

1. Risk Assessment: Cynthia Cortesio and Tamra Oliver joined the meeting to discuss TBR's schedule for risk assessment. Student Success goal (15 objectives) will be reviewed this year. Cynthia is checking with TBR to see if we can get an extension to January 2021 from November 1.
2. SEM Plan Update: The progress report presentation to TBR will be done in Fentress County following the open house on October 9. Dr. Whaley, Dr. Ward, Dr. Stringer, and Karen Brunner will be on hand for the presentation.
3. Winter Term: More sections will be added for this year's winter term, and Chemistry will be offered. Sarah will work with Diane on a marketing plan to determine the student populations to target. Last year the primary population of students who enrolled was our native students; this year there may be more interest from transient (university students).
4. Raider mascot: Since the current Raider costume is badly in need of replacement, this is an optimum time to put together a student focus group to collect feedback for brand identification and marketing for awareness.
5. Spring Enrollment: The bookstore is working to resolve some issues that have arisen. The bookstore manager has asked for a full list of courses/sections to enter into the Follett system. The spring schedule will look very similar to this fall. Jamie Stringer indicated that there is a significant number of students who will only enroll in on-ground classes. Any significant change to more on-ground will have to wait for fall semester 2021 planning.
6. Knox County Campus: Dr. Whaley, Scott Niermann and Lauren Tullock are scheduled to meet with the CEO of Covenant Health on October 7. Updated information on nursing/allied health graduates and potential growth is needed.
7. Achieving the Dream annual conference: the February 2021 conference will be virtual this year.