

President's Cabinet Meeting Minutes

October 25, 2021 (on-site at Cumberland County)

1. Student Guest: Calvin Wyatt is a freshman majoring in Business. He graduated early from Stone Memorial High School. He has earned his FAA drone license and has started his own drone photography business. He loves that the Cumberland County campus has nice, quiet places to study and there is always someone to help students. He believes that should be our marketing message. He received assistance in getting a hot spot to help with internet issues. He prefers in person classes and stays on campus all day when he has classes scheduled. As a possible improvement initiative, Calvin suggested that we offer transportation to classes in Roane County or Oak Ridge if more classes can't be offered at Cumberland. He pointed out that he knows many students that have transportation problems.
2. Cumberland Campus needs: Site director Holly Hansen provide a spreadsheet with facility needs. The most immediate need is for parking lot striping and replacement of the sewer station.
3. Policy reviews: the following policies were reviewed and approved. GA-18-05 Use of Email (noted Microsoft 365 as new student email program) and GA-18-09 Strong Password. CIO Keri Phillips noted that IT would like to change password requirement from 8 characters with mixed symbols to 14 characters; however, TBR has not yet implemented this. Cabinet also reviewed the list of standing committees and clubs/organizations. Dr. Ward will check to see if all the clubs listed are still active.
4. Fall semester recruiting: The Enrollment Management team has been working with Public Relations on ideas for increasing fall enrollment. Suggestions include more people "on the ground" in the service area. A pilot idea is to target a particular county, identify a team consisting of an adult with close county and school system ties, a high school student from that county, and a Roane State student from that county to recruit around the theme of "hometown, caring environment" to learn.
5. Volleyball: RSCC's volleyball team will be playing in the district championship game with Walters State. Marsha will organize a pep bus if there is sufficient interest.